

Jiminy Cricket's Environmental Challenge CEEIN Meeting

April 16, 2004

Garden Room at the Disneyland Hotel

1:30-3:30 PM

Agenda

- I. Recap of 2004 Jiminy Cricket's Environmental Challenge
 - a. Poster and support materials
 - b. Recognition – announcement for winners, grand prize event
 - c. Marketing elements – conferences, partner support, mailings
 - d. Judging process
 - e. Guests for Day at Disneyland
 - f. 2004-05 event dates
 - i. Enrollment, entries due and judging dates
 - ii. Grand prize Day at Disneyland – April 21 & 22, 28 & 29, or May 5 & 6
(consider budget revise dates)
- II. JCEC - Environmental education impact study (Benchmarking)
 - a. Purpose
 - i. Measure impact and scope of JCEC
 - ii. Value of using the environment as the integrating context
 - b. Summary of JCEC sub-committee on forward progress
 - i. Scope of work
 - ii. Value of knowledge learned/gained
 - iii. Cost to implement
 - iv. Duration of study
 - v. Potential consultants
 - vi. Leadership – identify CEEIN member qualified to oversee research/study
 - c. Next steps
 - i. Action items
 - ii. Leadership team identified
- III. JCEC Committees
 - a. Sub-committees/Exec-committee vs one Committee
 - b. Roles and responsibilities
 - c. Meeting schedule
- IV. State CEEIN business